#### Why a Wiki Voter Guide?

**Tom Cross** 

We live in a Mass Media age.

The leaders of our civilization are adept at using the mass media system to persuade us.

Politicians have to run advertisements in order to get elected.

## Political advertisements are often extremely misleading.

http://www.factcheck.org/

With ads like this, do voters really know what they are voting for?

Advertisements are expensive.

Politicians have to raise a lot of money in order to get elected.

Politicians owe allegiance to the people who finance their elections.

The system is supposed to be controlled by the people who vote, not the people who finance elections.

McCain-Feingold Bipartisan Campaign Reform Act (BCRA) forbade any company from using corporate funds to influence an election within 60 days of that election. By 5 to 4 the Supreme Court found that an unconstitutional encroachment on first amendment rights.

### 80% of Americans disagree with that Supreme Court Ruling.

That's a high enough margin to contemplate a Constitutional Amendment.

Should we go down that road?

Many proposals seek to eliminate large campaign donations and require politicians to fund campaigns with large numbers of small donations from individual donors.

If political advertisements are funded by a bunch of small donations instead of a smaller number of large donations will that be better?

# Will politicians be freed from allegiance to the people who fund their elections?

No – elections will still be based on advertising, but the funding for that advertising will come from a different place.

Who are the individual donors likely to be?

Will we end up increasing the influence of partisan activist groups?

Is it really possible to eliminate the influence of wealthy, determined groups on the political process?

The BCRA's limitations on direct campaign contributions led to the rise of well funded "527" groups who simply run similar ads in a slightly different way.

#### If 527 ads were eliminated where would the money go?

One place it could go is into influencing where all these small political donations are headed.

Can we actually win at this or are we playing a shell game, in which our first amendment rights hang in the balance?

The system is supposed to be controlled by the people who vote, not the people who finance elections.

"If a nation expects to be ignorant and free, in a state of civilization, it expects what never was and never will be." - Thomas Jefferson

"In the absence of the governmental checks and balances present in other areas of our national life, the only effective restraint upon executive policy and power in the areas of national defense and international affairs may lie in an enlightened citizenry -- in an informed and critical public opinion which alone can here protect the values of democratic government."

- Justice Potter Stewart, 1971

The answer to bad speech is better speech.

In California voters receive detailed Voter Information Guides with sample ballots, summaries of each candidates positions, pro and con positions on ballot referenda, pro's response to con and con's response to pro, and the complete text of ballot referenda legislation.

These guides level the political playing field to a certain extent, by providing each campaign with an opportunity to state its case to voters, regardless of the size of their advertising budget.

These guides can help voters research their votes and make objective, thoughtful political choices, instead of voting along party lines or relying on name recognition.

Only about half the states have voter information guides, and most of those only cover ballot referenda items.

In other states, media organizations and volunteer groups like Project Vote Smart and the League of Women Voters put guides together.

These guides are not comprehensive.

In order to avoid accusations of partisan bias, voter guides ask politicians to fill out questionnaires on their political positions in their own words. Many political campaigns never respond.

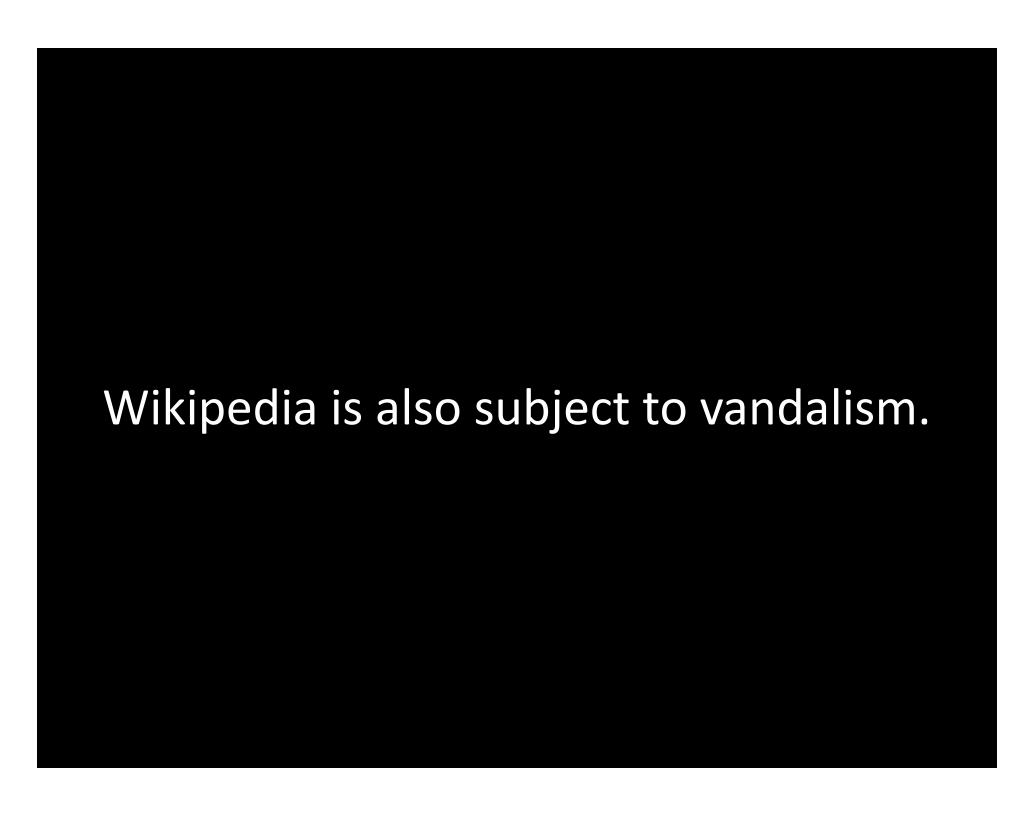
Why aren't we giving people the information they need to make intelligent, objective political choices?

With all the ink that has been spilled regarding campaign finance why isn't anyone writing about this?

Detailed profiles of politicians have started appearing in Wikipedia.

Wikipedia articles can explain things that other sources can't or don't want to explain.

Wikipedia can cover campaigns that refuse to respond to political questionnaires.



Wikipedia obeys what Eric Raymond called Linus' Law – "given enough eyeballs, all bugs are shallow."

Passages that survive in Wikipedia articles through a large number of edits are more likely to be reliable than passages that are new and have not been subjected to review.

When you view an article on Wikipedia there is no way to tell which passages are new and which ones have survived a lot of scrutiny.

One approach is to color the passages in articles based on their relative age.

In 2006, First Monday carried an academic paper I wrote describing this approach.



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## Instatest

discussion

article

Glenn Reynolds (born August 27, 1960) is Beauchamp Brogan Distinguished Professor of Law at the University of Tennessee, and is most widely known for his [[Instapundit]] [[weblog]]. Reynolds pursues news stories with a rigor virtually unmatched within the <u>Blogosphere</u>. Some of his fans jokingly attribute his endurance to a unique diet of blended puppy energy drinks which allow him to successfully juggle his professorial and blogging responsibilities.

Reynolds was a finalist for the World Technology Network's 2004 Media and Journalism award. He comments:

Changes in technology are producing major changes in media and journalism. Journalism is becoming an activity, not simply a profession. In my InstaPundit.com weblog I have tried to foster the growth of amateurism in that field, by encouraging people to get involved and to make use of the new tools — from Web publishing to inexpensive digital still and video cameras — to bring news and perspectives to the world stage that were previously lacking.[1]

Bibliography

The Appearance of Impropriety: How the Ethics Wars Have Undermined American Government, Business and Society (1997)

External links [edit]

- Instapundit r₽
- GlennReynolds.com
- World Technology Network Media and Journalism awards

history

reliability

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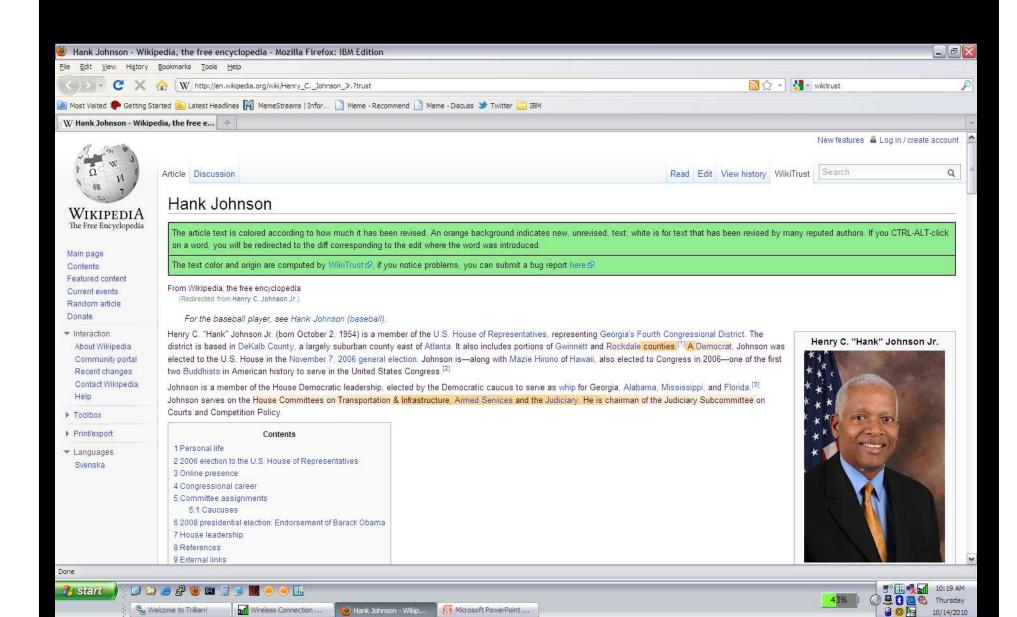
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A similar project at UC Santa Cruz called WikiTrust explored the topic through several academic papers and developed an approach incorporating user reputation to make manipulation more difficult.

In 2010, the English language
Wikipedia became accessible
through the WikiTrust browser plugin
for Firefox.





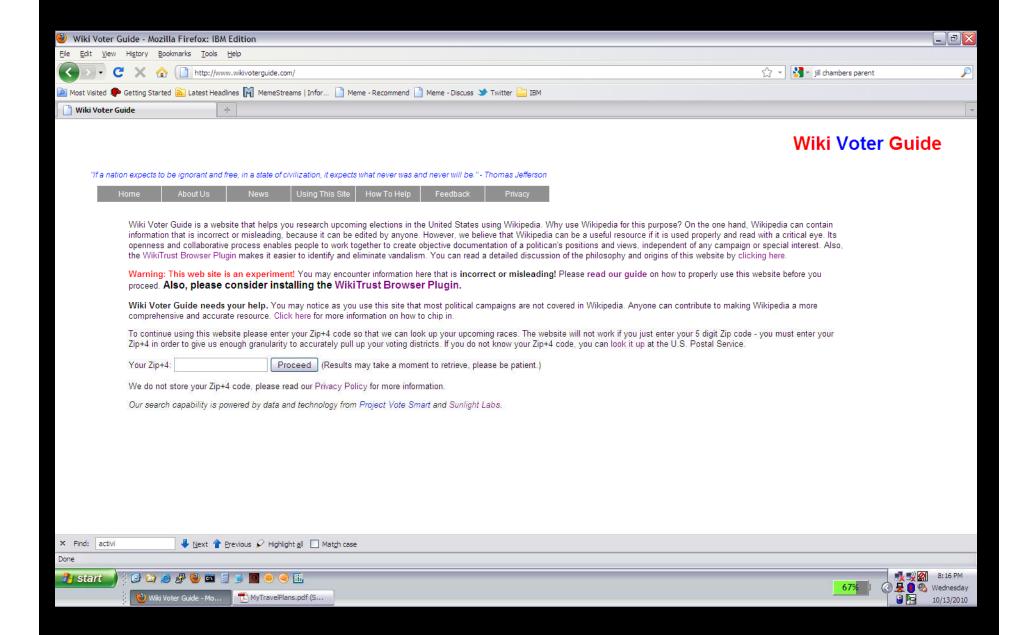


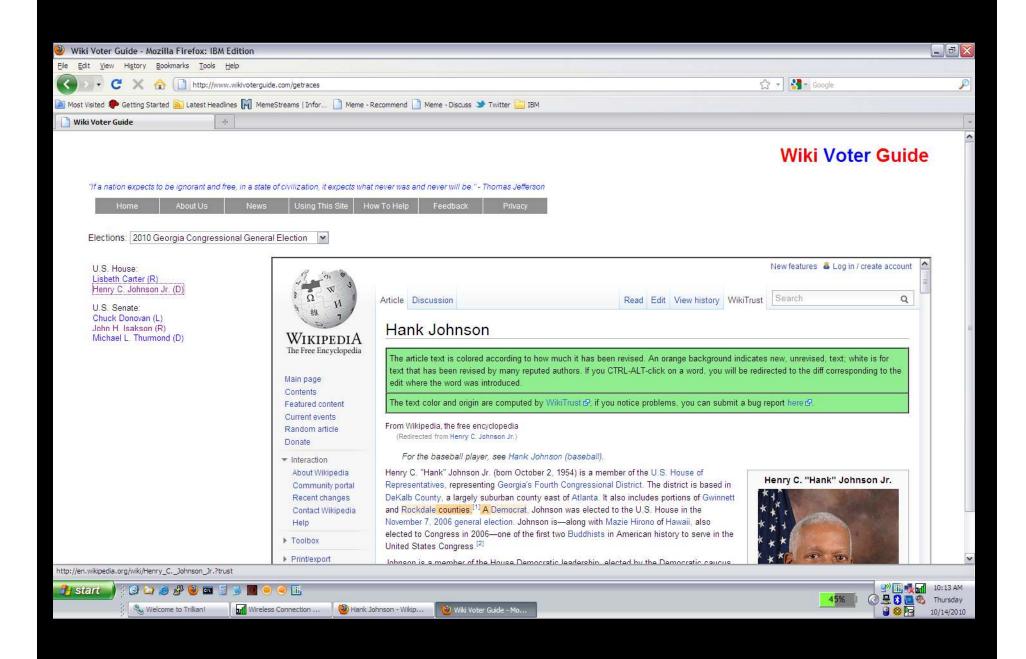
Project Vote Smart is a non-profit that employs mostly unpaid volunteers to manually compile information about political candidates, campaigns, and ballot issues.

Using your Zip+4 code you can search Project Vote Smart's website for information about upcoming elections in your district.

Prior to the 2008 election Project Vote Smart made all of their data accessible via a web services API. This fall I wrote a bit of python code to glue Vote Smart's API to Wikipedia.

The resulting website lets you look up Wikipedia articles on politicians running for office in your district.







This is only the beginning...